

# **EduBiz Networks – BOOSTUP**

## **Education Marketing Partner Program**

*District-Level Exclusive Partnership Opportunity*

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*One District | One Exclusive Growth Partner*

A performance-driven opportunity designed for professionals with strong local networks in the education sector.

## Role Overview

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- Exclusive district representation under the BOOSTUP brand
- Local business development and relationship building
- Revenue-sharing model with strong growth potential
- Strategic and execution support from central expert team

## Core Responsibilities

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- Local outreach across schools, colleges, coaching centres, and institutes
- First-level meetings and needs assessment
- Lead generation and qualification
- Coordination with central team for strategy discussions
- Supporting deal closures
- Relationship management and upselling

## Commercial Model – Revenue Sharing

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- 20% commission on total deal value
- Commission released after client payment realization
- Higher slabs for retainers, long-term contracts, and multi-campus institutions
- No fixed salary – fully performance-driven model

*Example: ■3,00,000 annual engagement → ■60,000 partner earnings*

## Partner Enablement Kit

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- Partner designation certificate
- Visiting card templates
- Corporate pitch deck
- Service brochures & case studies
- Pricing frameworks (indicative ranges)
- Proposal templates
- CRM onboarding & lead tracking systems
- District-specific landing page setup
- WhatsApp & email sales templates
- Partner sales training sessions

## Partner Enablement & Territory Reservation

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District Category	Enablement Fee	Territory Reservation Fee
Tier 3	■15,000	■25,000
Tier 2	■15,000	■40,000
Tier 1	■15,000	■75,000
Metro	■15,000	■1,00,000

## Territory Reservation Refund Policy

- 100% refundable and performance-linked
- For every ■1,00,000 in sales achieved → ■10,000 refunded

# Why Partner With BOOSTUP?

- Strong positioning in the education marketing ecosystem
- Zero operational burden – central team handles execution
- High-margin commission opportunity
- Exclusive district rights
- Scalable long-term business model

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***EduBiz Networks – BOOSTUP | Building District-Level Growth Leaders***